

## CUSTOMER INFORMATION

### Pursuant to art. 13 of the EU Regulation 2016/679

Data collected from the Data Subject

#### Dear Customer,

The following information is provided to you, pursuant to art. 13 of the European Regulation UE 2016/679 on personal data protection. Its purpose is to provide the Customer with the information necessary to ensure a correct and transparent processing of such data.

The Data Controller is Amico Loano, with registered office in Lungomare Madonna del Loreto, Porto di Loano - Loano (SV) - Italy, VAT number 01959640994, Telephone number +39 019.673765.

#### Nature of the Data Collected

The personal data collected are essentially relevant to:

- Personal details (e.g. name, surname, address, telephone, e-mail address, TPN, VAT Reg. No.)
- Data relevant to the economic and commercial activity (e.g. orders, solvency, bank and financial data, accounting and tax data, etc.)

#### Purpose of the Processing and Legal Basis

The personal data provided are processed only for:

1. Management of the reception activities.
  - a) Execution of the obligations connected to the pre-contractual and contractual stages;
  - b) Fulfilment of the obligations required by laws, regulations, the EU regulations, statutory and tax regulations;
  - c) Organizational management of the contract.

The legal basis of the processing is the execution of the contract and law obligations.

- d) Protection of the contractual rights

The legal basis of the processing is the legitimate interest of the Controller (As per art. 47 of the EU Regulation 2016/679)

2. To send promotional messages, newsletters and updating on charges and offers.
  - a. Communications relevant to promotional, commercial and advertising activities, events, initiatives or partnerships of our company, via emails, text messages SMS or push notifications;
  - b. Activities of analysis and reporting connected to promotional communication systems, such as, for instance, the recording of the number of e-mails opened, the clicks on links in the text of the communication, the type of device used to read the communication and the relevant operating system or the list of the people who unsubscribe to the newsletter.

The legal basis of the processing is the legitimate interest of the Controller (As per art. 47 of the EU Regulation 2016/679)

3. Communication to third parties that request it, of their presence in the hotel in order to transfer phone calls and/or messages.

The legal basis of the processing is consent.

#### Personal Data Recipients or Categories of Recipients

Your personal data can be communicated, only for the above-identified purposes, to the following categories of recipients:

- Mail service management companies; IT advisory firms; organizational, administrative and tax consultancy firms; debt collection agencies; insurance companies; couriers.
- Banks, for the management of deposits and payments.
- Financial administrations and other public bodies or companies, in conformity with law obligations.

- Companies and law firms, for the protection of contractual rights.
- Private companies that provide services on behalf of the Controller, such as, for instance, the Bar Service Management, the Restaurant Service Management, etc...

**Data Storage Period**

The data you provided for the purposes as per points 1 and 2 shall be stored for a period of 10 years, and then will be deleted and removed from our files.

The data you provided for the purposes as per point 3 shall not be stored.

**Rights of the Data Subject**

You, in your quality of Data Subject, are entitled to request from the Data Controller access to your personal data and their rectification or erasure, or restriction of processing that concern you; you may also request, if it is necessary for you, the data portability.

To make the exercise of your rights easier for you, we have set up a dedicated e-mail address: [privacy@amicoloano.com](mailto:privacy@amicoloano.com) .

Prior to provide you with, or modify any information, you could be asked to confirm your identity and answer some questions. We shall reply as soon as possible.

**Right to Object**

You, in your quality of Data Subject, are entitled to object the data processing for the purposes as per point 2 (As per art. 70 of the EU 2016/679 Regulation) by filling out as of now the application form provided at the end of this Information Fact File. Later, you may exercise such right by sending an e-mail to [privacy@amicoloano.com](mailto:privacy@amicoloano.com) .

In this second case, prior to provide you with, or modify any information, you could be asked to confirm your identity and answer some questions. We shall reply as soon as possible.

**Right to Complain**

Should you believe that your rights have been violated, you may lodge a claim with the supervisory authorities, using the dedicated forms published on the site [www.garanteprivacy.it](http://www.garanteprivacy.it) .

**Revocation of the Consent to Data Processing**

You may revoke your consent to the processing of your personal data at any time, by sending an e-mail to [privacy@amicoloano.com](mailto:privacy@amicoloano.com) .

In such case, you could be asked to confirm your identity and answer some questions.

In any case, the revocation of your consent shall not be detrimental to the lawfulness of the processing carried out prior to the revocation.

**Obligation or Non-Obligation to Provide Data and Consequences of Failure to Provide such Data**

The provision of your data is mandatory for the purposes as per point 1; your refusal to provide such data entails the failure to conclude the contract.

With regard to the purposes as per points 2 and 3, the provision of data is discretionary; failure to provide your data for such purposes prevents you from receiving our commercial news about the products and services (purposes as per point 2) and we cannot proceed with the transfer of phone calls and/or messages (purposes as per point 3), but it shall not affect the regular execution of the contract in any way.

Date,

Signature of the Data Subject/Subjects for  
acknowledgment

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**MANIFESTATION OF THE REVOCATION OF CONSENT OF THE INTERESTED PARTY**

Site, ..... Data .....

Esteemed: AMICO & Co

**Object: Rights of the Data Subject, pursuant to article 21, paragraph 2 of the European Regulation EU 679/2016.**

The undersigned....., born in ....., on .....,

resident in .....,

according to article 21, paragraph 2 of the European Regulation EU 679/2016 , read the data treatment disclosure exercise the right of opposition for marketing purposes referred to in point 2 of the disclosure.

Yours sincerely,

Signature of the interested party

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